

Σιγνσ Σψμβολσ Ανδ Ιδεντιτυ

Antero Perttunen, low vision therapist



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**DO
YOU
NEED
TO
LOOK
DIFFERENT
?**



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**DO
OTHERS
NEED
TO
IDENTIFY
YOU
AS
SOMETHING
DIFFERENT
?**

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**WHOSE
NEEDS
ARE
THE
FUNCTIONAL
(VISUAL)
AIDS
BASED
UPON
?**

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The graphic design is contained within a black rectangular border. On the left side, there is a vertical gradient from light blue at the top to a darker blue at the bottom. A stylized eye is positioned in the lower right quadrant of this area. In the bottom left corner, there is a small circular logo containing a stylized figure. The text 'SHOULD OTHER GROUPS ALSO BE IDENTIFIED BY EVERYONE ?' is written in a bold, orange, sans-serif font, centered on the right side of the page. At the bottom center, the text 'Jyväskylä School for the V.I., Finland' and 'www.jynok.fi' is written in a small, black, sans-serif font. A small number '5' is located in the bottom right corner of the graphic area.

**SHOULD
OTHER
GROUPS
ALSO
BE
IDENTIFIED
BY
EVERYONE
?**

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